814 King St Smart Media Group - Alexandria

Pat McCrory /R/ Governor/ NC Submission Number 394 Issue 4

Alexandria VA 22314







250 International Dr. Spartanburg SC 29303-5698 (864) 576-7777 FAX (864) 587-4480 WSPA-TV

Est./PO Number: 062
Associated Copies: No Schedule Dates: 10/01/12 to 10/07/12 06217617 Pat McCrory /R/ Governor/ NC Client/Product/Estimate: MCCRO /ORDR /C01C07 Contract type: Submission Cost: Political 13435 Sales Rep: Order Ref: Business Type: POLITICAL Business Category: Transactional Campaign Ref: HRP Washington, DC 06217617 POLITICAL E:120710065 Original

Buyer: Client:

Demographic: Product: (L) Household McCrory 4 NC Gov Order: Booking Group: WSPA Key Market: Greenville Spartanburg Ashevil

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			œ		_		ø		o		4.		ω		2		_	Ref
			M-F 4-5p Judge Judy	Wilson	M-F 3p ET / 2p CT Let's Make A Deal		M-F 1135p ET / 1035p CT Late Show		Fit 9p ET / 8p CT Made in Jersey		M-r 9a Dr Phil		M-F 8a CBS This Morning		M-F 4-5p Judge Judy		w-r 3p ≿ i / 2p C i Let's Make A Deal	Sales Product Details
			2		5		06		6		95		05		04		06	Rev Type
	Weeki				1		1				Т						T	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		225		150		170		900		150		110		225		150	Rate
	s(Ord Spots)		30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme		Spot Type
			Nbr of Spots		Nbr of Spots	-	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
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3	34				-1				1						-3.		1	Total
			225		150		170		900		150		110		225		150	Cost

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WSPA-TV

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L	18 M-F 4-5p Judge Judy	17 M-F 3p ET / 2p CT Let's Make A Deal																			Ref Sales Product Details	Ref Sales Product Details Martin M	Schedule Dates: 10/01/12 to 10/07/12	Schedule Dates: 10/01/12 to 10/07/12
C4	24	t's Make A Deal 05		CT Late Show 06	W	W	W	W	W	W	w	w	w	W	W	W	w	w	w	W Re	w	w.	w.	w
4	24	05		06	06	06	6 8	06 06	06 05	6 6	6 6	6 6 6	06 06 05	8 8 8 6	8 8 8 6	6 6 6 6 6	6 6 6 6	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 7 6 8 6 9 6 9 6 10 6 10 6 10 6 10 6 10 6 10 6 10 6 10 6 10 6 10 6 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 10 7 <td>06 06 06 06</td> <td>7 Type 05 05 06 06 06 06 06 06 06</td> <td></td> <td>7 Type</td> <td></td> <td></td>	06 06 06 06	7 Type 05 05 06 06 06 06 06 06 06		7 Type		
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		pots 1		pots	pots	pois 1	pots pots	pots 1	pots 1	pots 1 pots 1	pots 1	polis 1 polis 1	pols 1 pols 1	pols 1 pols 1 pols 1	pols 1 pols 1 pols 1	pols 1 pols 1 pols 1 pols 1	pols 1 pols 1 pols 1	pots 1 pots 1 pots 1 pots 1 pots 1	pols 1 pols 1 pols 1 pols 1	pols 1 pols 1 pols 1 pols 1 pols 1 pols 1	10/01 10/01 1 1 1	Business Type: PQL Business Category: Trai 10/01 ri Spots 1	Ref: ess Type: ess Category: 1000	Rep: Ref: ess Type: ess Category:
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814 King St Smart Media Group - Alexandria

Pat McCrory /R/ Governor/ NC Submission Number 394 Issue 4

Alexandria VA 22314







WSPA-TV

250 International Dr. Spartanburg SC 29303-8598 (854) 576-7777 FAX (864) 587-4480

Client/Product/Estimate: MCCRO /ORDR /C01C07 Submission Cost: 13435 Sales Rep: Order Ref: Campaign Ref: HRP Washington, DC E:120710065 06217617 Original

Schedule Dates: 10/01/12 to 10/07/12
Est./PO Number: 08217617
Associated Copies: No

Contract type:

Political

Business Type:

POLITICAL

Buyer: Cllent:

Pat McCrory /R/ Governor/ NC

ASSOCIA	Associated Copies: No					Business Category:	tegory: Trans	Transactional	
Ref	Sales Product Details	Rev Type		Rate	Spot		10/01	Total	Cost
	Tu				Comme				
10	M-F 8a CBS This Morning	05		110	30	Nbr of Spots	1		110
					Comme				
20	M-F 9a Dr Phil	06		150	30	Nbr of Spots	1		160
					Comme				
21	Tue 10p ET / 9p CT Vegas	05		1200	30	Nbr of Spots		-	1200
					Comme				
22	M-F 1135p ET / 1035p CT Late Show	06		170	30	Nbr of Spots	1	1	170
					Comme				
23	M-F 11a ET / 10a CT Price Is Right	04		225	30	Nbr of Spots	1	1	225
					Comme				
24	M-F 3p ET / 2p CT Let's Make A Deal	05		150	30	Nbr of Spots	1	1	150
					Comme				
25	M-F 4-5p Judge Judy	04		225	30	Nbr of Spots	1	1	225
					Comme				
26	M-F 8a CBS This Morning	9	:	110	30	Nbr of Spots	1	1	110
	•				Comme				
27	Tue 8p ET / 7p CT NCIS	04		2500	30	Nbr of Spots	1	1	2500
					Comme				
28	M+F 9a Dr Phil	05		150	30	Nor of Spots	1	m.	150
					Comme				
			Weekly	Weekly Totals: Total Spots(Ord Spots)	Ord Spots)		34	34	
				Closed PR			3	သ	

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WSPA-TV
250 International Dr.
Spartanburg SC 29303-8698
(864) 576-7777 FAX (864) 587-4480

		ININGO - I		l a		Whydao.		٧٧	34 M-F		33 M-F		32 M-F		31 M-F		30 Wed		T lue		Ref Sale		Associated Copies: No	Schedule Dates:	Client:	
			Tue 10p ET / 9p CT Vegas	V	Sun 9a ET 78a CT CBS Sunday Morning News	,	Sat 7p News		M-F 9a Dr Phil	***	M-F 8a CBS This Morning		M-F 4-5p Judge Judy		M-F 3p ET / 2p CT Let's Make A Deal		Wed 10p ET / 9p CT CSI		T T Bp CT NCIS Los Angeles		Sales Product Details	P. 100	er: 0621/61/		NC	
			05		04		05		05		95		94		05		06		05		Rev Type					
	Week		·																				Contract type:	Client/Product/Estimate: Weeks:	Submission Cost:	
Closed PR	Weekly Totals: Total Spots(Ord Spots		1200		275		150		150		110		225		150				1900		Rate		"In	MCCRO /ORDR /C01C07		
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	, ,	Spot		Political	01C07 1	13435	
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3	34		1		1		1		1		1		1		1		- Chemistry		_		Total	sactional	POLITICAL	HRP Washington, DC 06217617	E:120710065	_
			1200		275		150		150		110		225		150				1900		Cost			DC		Original

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7				Pre-	Pre-emption Summary	nption Summary	nption Summary
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref
12	Sat 7p Access Hollywood	:30 Commercial	10/01/12	Closed Pre Emption	150.00	.00 35 (10/06)	0000169847
15	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/01/12	Closed Pre Emption	275.00	.00 36 (10/07)	0000177698
30	30 Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emption	1,200.00	00 37 (10/02)	0000178442

	13435	Cost
34	34	Spots
10/01	Totals	
Month 10 Weeks: 4		-
Giairu Iotata		

Grand Totals:

 Spots:
 34

 Gross Total:
 13,435.00

 Commission:
 2,015.25

 Net Total:
 11,419.75